

THE BERKELEY CHANGEMAKER

SUMMER 2024 COURSES (July 1 - August 9)

<https://changemaker.berkeley.edu/>

The Berkeley Changemaker

Instructor: Christyna Maria Serrano / **Units:** 2 / **Instruction Mode:** Online

Lower Division: [LS C12](#) (Class #:14439) or [UGBA C12](#) (Class #:13498)

Upper Division: [LS C196C](#) (Class #:14660) or [UGBA C196C](#) (Class #: 13501)

Berkeley Changemaker impact occurs across many fronts: scientific, artistic, social, and entrepreneurial. This course helps students identify as a Berkeley Changemaker and learn the critical thinking, communication, and collaboration skills to become one. Combining disciplines across UC Berkeley, the course also helps launch the Berkeley Discovery arc. Students develop their own leadership styles and discover how they can create and lead diverse teams to act upon the world. Values in Berkeley's DNA like Questioning the Status Quo and going Beyond Yourself support students in leading from whatever position they occupy, preparing them to leave their mark on campus, in their communities, or beyond.

[COLWRIT 11](#) - Berkeley Changemaker: Public Speaking

Instructor: Becky Hsu / **Units:**1-2 / **Instruction Mode:** Online / **Class #:**14637

Emphasizing the Berkeley Changemaker pillars of critical thinking and communication, this variable unit (1 or 2) practicum is designed to help students refine their academic speaking skills. Students will learn the techniques of effective public speaking, practice their skills, and develop confidence in oral communication. Online, asynchronous class sessions will be complemented by "live" opportunities that enable students to practice course content in front of an instructor and audience and receive feedback.

SUMMER SPORTS ACADEMY Earn this 3-course certificate in 6 weeks! (Application required)

<https://changemaker.berkeley.edu/berkeley-changemaker-summer-sports-academy>

[ENGIN 183](#) - Special Topics in Technology Innovation and Entrepreneurship: Sports Startup Catalyst

Instructor: Mark Searle / **Units:** 2 / **Instruction Mode:** In-Person Instruction / **Class #:**15912

The course will build fundamental and foundational skills required for creating successful new business ventures, with a specific focus on sports industries. Together we will immerse ourselves in the processes of problem identification and definition, team formation and cohesion, solution ideation, product, service, and business model design and validation. Whether the specific ideas students pursue in the class ultimately launch into the world or not, students will come away with a deeper understanding of the different toolsets, skillsets, and mindsets required to create new businesses that deliver real-world impact and help create the future.

[UGBA 194S](#) – Sports Management

Instructor: Solomon B Fulp / **Units:** 2 / **Instruction Mode:** In-Person Instruction / **Class #:**15849

This course will focus on the leading influencers and business practices within the sports industry with an emphasis on college athletics. Subjects researched, reviewed and discussed will range from college athletics operating budgets, NCAA/Conference present day issues, NIL, naming rights, multi-media rights, sport marketing agencies, college and professional sports leadership, coaching and student-athlete experiences.

[UGBA 192T.3](#) - Equity Fluent Leadership, Personal Brand, and NIL (Name, Image, Likeness)

Instructor: Kellie A. McElhaney / **Units:** 2 / **Instruction Mode:** In-Person Instruction /

This is a course about equity, core values, purpose, personal brand, and most of all- Leadership. This course prepares you to explore and develop Equity Fluent Leadership strategies based on your social identities, core values, and purpose; to be intentional about designing your personal brand; to create your personal leadership story; and finally, to express and pitch your brand externally.

Visit our website:



Find us on Instagram ([ucbchangemaker](#)):



Additional Berkeley Changemaker Courses

- CHEM 171H: Berkeley Changemaker: Green Chemistry (3 units)** Megan Arnett
- COLWRIT R4B: Berkeley Changemaker: Writing the Change We Seek (4 units)** Ryan Sloan
- DESINV 198: Directed Group Study for Undergraduates: Sample Mode: Intro to Sound Design, Beat-making, and Creative Music Technologies DeCal | A Berkeley Changemaker Course** (2 units)
- EDUC W190A: Berkeley Changemaker: Critical Studies in Education (4 units)** Christyna Serrano
- ENG 183/283: Deplastify the Planet: A Berkeley Changemaker Course (3 units)** Matthew Aguesse
- ENGIN 183/283 Leadership Exploration and Discovery (LEAD): A Berkeley Changemaker Course (3 units)** Carrie Requist
- ENGIN 183C Challenge Lab: Transforming Brain Health with Neurotech: A Berkeley Changemaker Course (4 units)** Gail Gannon
- ENGIN 183C Challenge Lab: Design of Plant-Based Foods | A Berkeley Changemaker Course (4 units)** Ricardo San Martin and Sarah Klass
- ENG 183A/283A: A. Richard Newton Lecture Series: A Berkeley Changemaker Course (1 unit)** Victoria Howell
- ENG 183C: Challenge Lab: Berkeley Changemaker: SportsTech, Entrepreneurship, and the Future of Sports (4 units)** Christyna Serrano
- ENG 183C: Designing Startups to Transform Society: A Berkeley Changemaker Course (4 units)** Anita Balaraman & Jill Finlayson
- ENG 183C Defining Success: The Unspoken Rules of an Entrepreneurial Career** Shuo Chen and Gorick Ng
- HUM 12: Berkeley Changemaker: Humanists at Work (2-4 units)** Varies by semester
- INDENG 95/195/295: A. Richard Newton Lecture Series: A Berkeley Changemaker Course (1 unit),** Victoria Howell
- INDENG 171 Berkeley Changemaker: Ethical and Effective Entrepreneurship in High Tech (4 units),** Lee Fleming
- INDENG 185 Opportunity Tech and the Future of Work Lab: A Berkeley Changemaker Course (4 units),** Anita Balaraman & Jill Finlayson
- L&S 22: Sense & Sensibility & Science: Berkeley Changemaker (4 units)** Co-taught by faculty from Physics (Saul Perlmutter, Nobel Prize 2011), Philosophy (John Campbell), and Public Policy & Political Science (Amy Lerman)
- PBHLTH TBD: Berkeley Changemaker: Developmental Science for Impact (3 units)** Ron Dahl
- POLSCI 198: Berkeley Changemaker: International Ethics (1 unit)** Amy Gurowitz
- PBHLTH 155E: Seeing People: Understanding Homelessness' Roots, Stigmas, Systems and Solutions | A Berkeley Changemaker Course (3 units)** Colette Auerswald
- PUBPOL C164A Berkeley Changemaker: Labor Research for Action and Policy (L-RAP) (4 units)** Anibel Ferus Comelo
- IB 75: Berkeley Changemaker: BioDiscovery, Community, and Culture (3 units)** Nichole Lewis
- UGBA 13: Berkeley Changemaker: Human Health (2 units, Class)** Darren Cooke
- UGBA 156: Berkeley Changemaker: Living with Agency (2 units)** Laura Hassner
- UGBA 159: Becoming a Changemaker: Part of the Berkeley Changemaker Suite of Courses (2 units)** Alex Budak
- UGBA 191L Leadership Communication: A Berkeley Changemaker Course (3 Units)** Suzanne Houlihan, Ingrid M. Gavshon, Mark Rittenberg
- UGBA 192T-1: Sustainable Capitalism in the Nordics: A Berkeley Changemaker Course (1 Unit)** Robert Strand
- UGBA 96 Berkeley Changemaker: Big Ideas (1 unit)** Varies by semester
- UGBA 192.T Berkeley Changemaker: Edible Education (1-4 units)** Alice Waters & William Rosenzweig
- UGBA 192N.2 Berkeley Changemaker: Big Ideas Financial Inclusion (1 unit)** Joe Dougherty