

# The Berkeley Changemaker®

## Pre-College Scholars Syllabus 2023

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### Summer 2023

**Dates:** June 19-June 30

**Morning Workshops:** 9:30 am-12:00 pm

(Location: Hearst Field Annex, Room B5)

**Afternoon Activities:** 1:00 pm – 3:00 pm

(Location: Hearst Field Annex, Room B1)

### Professors:

Alex Budak

Laura Hassner

Brandi Pearce

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### Program Overview

This program is designed for pre-college scholars interested in exploring campus life through the lens of making change at UC Berkeley. The two-week immersive program empowers you to become a [Berkeley Changemaker](#).

We will provide you with a robust curriculum that provides a deeper understanding of what we value at UC Berkeley as you explore and develop key changemaking skills through academic workshops and co-curricular activities. Throughout the program, you will have the opportunity to explore the three core pillars of Berkeley Changemaker: 1) critical thinking, 2) communication, and 3) collaboration as you work on your own changemaking project.

**The goal of this program is to set you apart as an innovative changemaker!** After taking this course, you will:

- discover what changemaking means to you
- learn what changemaking means to UC Berkeley
- better understand yourself and how to lead with and through others to impact change
- explore different tools and techniques to support you in thinking critically, communicating your ideas, and collaborating with others

Time and time again, our students here at UC Berkeley share that while they are here to learn and develop as thinkers and scholars, it is also important to them that they can take what they have cultivated during their time here to go out into the world to impact the change that matters to them. As one student shared, *“Questioning the status quo and serving the community are certainly important themes right now. These values are why I chose Berkeley, and I am glad we are taking the time to analyze how we can act on those values in the interest of building a better world.”* Isha Soni, Class of 2024.

Through this two-week program, we hope to give you a glimpse into our values here at UC Berkeley and impart a sense of how your university education, here or beyond, can aid you in creating change in your communities and beyond.

## Program At A Glance

Day	Topic
Day 1	Introduction: What is a <i>Berkeley Changemaker</i> ®?
Day 2	Collaboration: Teaming for High Impact
Day 3	Critical Thinking: How Do We Find a Problem Worth Solving?
Day 4	Critical Thinking: How Do Ensure My Solutions Meet User Needs?
Day 5	Weekend Excursion: Off-Campus Team Building
Day 6	Communication: How Do I Influence Without Formal Authority?
Day 7	Communication: How Do I Tell a Persuasive Story to Cultivate Change?
Day 8	Collaboration: How Do We Value Diversity as We Work Towards a Shared Purpose
Day 9	Communication: How Do I Invite Others to My Changemaking Efforts?
Day 10	Wrap-Up: Pulling the Pieces Together to Tell Our Final Story of Change!

### Course Format

As part of the two-week program, you will work with the core Berkeley Changemaker faculty during the morning sessions. During these experiential workshops, we will introduce you to topics associated with the three core pillars of The Berkeley Changemaker™: 1) Critical Thinking, 2) Collaboration, and 3) communication. After lunch, you will reconvene with your peers to engage in activities designed to extend your learning from the morning. Throughout the two weeks, you will be placed in a Changemaker Pod where you will work with other students to [re]Imagine the University Campus of the future. Our goal is to use the beautiful UC Berkeley campus as our sandbox to provide you with an opportunity to explore the three pillars of changemaking with and through others in an experiential format.

### Community: Inclusion, Belonging, & Learning Norms

It is our hope that students will adopt the following norms for class and your team discussions to ensure a positive climate for active debate, a sense of belonging, and the opportunity to learn from one another. We aim to create a classroom climate where we value our unique differences while orienting towards a shared purpose of learning with and through each other.

- Cultivate a Step-Up/Step Back Culture
- Be respectful of our unique differences and inclusive of one another's voices
- Learn from one another and build on one another's contribution
- Encourage interpersonal risk-taking
- Inquire and seek to understand the other's perspective
- Be willing to disagree on ideas – there is usually no one correct answer
- Strive to be present (i.e., limit tech & other distractions)

## Daily Outline

Day 1 Tue 6/20	
YOU ARE A BERKELEY CHANGEMAKER	
Topic	Introduction: What is a <i>Berkeley Changemaker</i> ™?
Faculty	Alex Budak
Morning Session	9:30am - 12:00pm Hearst Field Annex, Room B5
Morning Activity	<ul style="list-style-type: none"> <li>Brooks, David. "Everyone a Changemaker." The New York Times, 8 Feb. 2018, <a href="http://www.nytimes.com/2018/02/08/opinion/changemaker-social-entrepreneur.html">www.nytimes.com/2018/02/08/opinion/changemaker-social-entrepreneur.html</a></li> </ul> <p><u>Reflection Questions</u></p> <ul style="list-style-type: none"> <li>What does it mean to be a changemaker?</li> <li>Who is someone I consider to be a changemaker?</li> <li>Am I a changemaker?</li> </ul>
Afternoon Session	1:00pm - 3:00pm Hearst Field Annex, Room B1
Afternoon Activity	<ul style="list-style-type: none"> <li><b>Changemaker Presentations:</b> Each student will select a changemaker (famous or not) who inspires them. They will then spend 30 minutes researching and preparing a short presentation for fellow students introducing them to your individual and sharing what makes them an inspiring changemaker.</li> </ul>
Social Activity	3:30-4:30pm Location Bowles Hall: Yogurt Run with Pod Builders

Day 2 Wed 6/21	
LEARNING WITH & THROUGH OTHERS IS A PORTAL TO NEW PERSPECTIVES	
Topic	Collaboration: Teaming for High Impact to Power Change
Faculty	Brandi Pearce
Morning Session	9:30am - 12:00pm Hearst Field Annex, Room B5
Morning Activity	<ul style="list-style-type: none"> <li>Pearce, B.M. (2022), Launching Your Team for Impact. UC Berkeley.</li> </ul> <p><u>Reflection Questions</u></p> <ul style="list-style-type: none"> <li>In what ways do you hope to develop while you are here at UC Berkeley?</li> <li>What do you value about being a part of a team?</li> <li>What behaviors do you value in team members?</li> </ul>
Afternoon Session	1:00pm - 3:00pm Meet in Bowles Hall to begin UC Berkeley Scavenger Hunt
Afternoon Activity	<ul style="list-style-type: none"> <li><b>Explore:</b> Students will engage in a scavenger hunt. The goal will be to expose them to different parts of campus that might be interesting for them to [re]Imagine. The aim is to help students narrow the broader "how might we" statement to a topic they would like to explore (i.e., library, dining, housing, computing, etc.).</li> </ul>
Campus Tour	3:30-4:30pm Location: Chou Hall Tour

Day 3 Thur 6/22	
YOU CAN'T SOLVE THE PROBLEM UNTIL YOU UNDERSTAND IT	
Topic	Critical Thinking: How Do We Find a Problem Worth Solving?
Faculty	Brandi Pearce
Morning Session	9:30am - 12:00pm Hearst Field Annex, Room B5
Morning Activity	<ul style="list-style-type: none"> <li>Cantero-Gomez, Paloma. "How to Frame a Problem to Find the Right Solution." Forbes, April 2019.</li> </ul> <u>Reflection Questions</u> <ul style="list-style-type: none"> <li>As you reflect on your scavenger hunt, in which you explored different parts of campus, what parts of the campus experience do you think could be fun or important to [re]Imagine? Why?</li> <li>As you think about your experience visiting other campuses or getting ready to apply to a university, are there parts of the campus experience or application process that you think is important to [re] imagine? Why?</li> </ul>
Afternoon Session	1:00pm - 3:00pm Hearst Field Annex, Room B1
Afternoon Activity	<ul style="list-style-type: none"> <li>Conder, Kim, "Three Methods for Solving the Right Problem." InMotionNow.com, June, 2019.</li> </ul> <u>Reflection Questions</u> <ul style="list-style-type: none"> <li>What were some of the assumptions you made when you refined your "how might we" statement?</li> <li>What do you want to understand more about the problem you are investigating?</li> <li>Who might help you understand what is missing?</li> </ul> <p><b>Ethnographic Interviewing:</b> Students will identify one person in class and another person on campus whom they will interview to understand better the problem that they have refined from the initial question of "How Might We [re]Imagine the campus of the future?"</p>
Campu Tour	3:30-4:30pm Location: Bakar BioEnginuity Hub Tour with Rich Lyons

Day 4 Fri 6/23	
CURIOSITY IS ONE OF THE GREATEST SECRETS IN NOT ONLY LEARNING BUT IN CULTIVATING CONNECTION	
Topic	Critical Thinking: How Do We Ask the Right Questions?
Faculty	Brandi Pearce
Morning Session	9:30am - 12:00pm Hearst Field Annex, Room B5
Morning Activity	<ul style="list-style-type: none"> <li><b>Developing Insights:</b> Students will work together in their pods to develop insights from their ethnographic interviews. They will use these insights in the afternoon session where they will brainstorm solutions that would solve the problem they defined.</li> </ul>
Afternoon Session	1:00pm - 3:00pm Hearst Field Annex, Room B1
Afternoon Activity	<ul style="list-style-type: none"> <li><b>Solution Brainstorm:</b> Students will work together in their pods to brainstorm four solutions that would solve the problem they defined. They will then rank order these solutions and select the top 1 that will develop prototypes in the next team workshop.</li> </ul>
Social Activity	3:30pm-4:30pm Bowles Hall: Music Night with Rich Lyons

Day 5 Sat 6/24	
CHANGEMAKING IS FUN!	
Topic	Excursion – Off-campus team building activity at Escape Oakland
Faculty	Roxanne Hernandez, Director of Berkeley Changemaker Educational Programs
Weekend Afternoon Excursion	<b>Meet at Bowles Hall @TBD</b> <ul style="list-style-type: none"> <li><b>Changemaker Reflections:</b> now that we are halfway through the program, we'll take some time to reflect on our key insights so far and what we hope to learn in the week ahead.</li> </ul>

Day 6 Mon 6/26	
INFLUENCE BEYOND AUTHORITY: LEADING FROM WHERE YOU ARE	
Topic	Communication: How Do I Influence Without Formal Authority & Crafting Your Life
Faculty	Laura Hassner
Morning Session	<b>9:30am - 12:00pm</b> <b>Hearst Field Annex, Room B5</b>
Morning Activity	<u>Reflection Questions</u> <ul style="list-style-type: none"> <li>Who are you trying to influence?</li> <li>How might you persuade and influence others?</li> </ul> <b><i>Crafting Your Life Simulation Play</i></b>  <b>Post-Session Homework:</b> Cialdini, Robert, "Science Of Persuasion", BigSpeak Speakers Bureau, 8 June 2017. Available here: <a href="https://www.youtube.com/watch?v=kv0sOX6Alrk">https://www.youtube.com/watch?v=kv0sOX6Alrk</a>
Afternoon Session	<b>1:00pm - 3:30pm</b> <b>Hearst Field Annex, Room B1</b>
Afternoon Activity + Campus Tour	<b><i>Crafting Your Life Simulation Debrief</i></b>  <u>Reflection Questions</u> <ul style="list-style-type: none"> <li>What is important to you in designing your life?</li> </ul> <b>2:00-3:30pm Jacobs Hall Tour Prof. Hassner "Reimagining the College Campus of the Future"</b>
Admissions Tour?	<b>3:30-4:30pm</b> <b>Location Bowles Hall: TBD with Pod Builders</b>

Day 7 Tues 6/27	
STORIES INSPIRE US	
Topic	Communication: How Do I Tell a Persuasive & Compelling Story to Cultivate Change?
Faculty	Laura Hassner
Morning Session	9:30am - 12:00pm Hearst Field Annex, Room B5
Morning Activity	<ul style="list-style-type: none"> <li>Lifebuoy. Help a Child Reach Five - Tree of Life, YouTube, 30 Apr. 2014. Available at: <a href="http://www.youtube.com/watch?v=GCwgKFttQ7M">www.youtube.com/watch?v=GCwgKFttQ7M</a>.</li> </ul> <p><u>Reflection Questions</u></p> <ul style="list-style-type: none"> <li>What stories inspire you?</li> <li>How might you use storytelling to inspire others?</li> </ul> <p><b>Berkeley Changemaker Chat</b> with Associate Vice Chancellor &amp; Chief Innovation &amp; Entrepreneurship Officer, Rich Lyons</p>
Afternoon Session	1:00pm - 3:00pm Hearst Field Annex, Room B1
Afternoon Activity	<b>Film Section &amp; Discussion:</b> Batkid Begins!
Campus Tour	3:30pm-4:30pm Tour 4 (TBD) with Pod Builders

Day 8 Wed 6/28	
DIVERSITY IS THE ONE THING WE ALL HAVE IN COMMON...CELEBRATE IT EVERY DAY!	
Topic	Collaboration: How Do We Value Diversity as We Work Towards a Shared Purpose
Faculty	Brandi Pearce
Morning Session	9:30am - 12:00pm Hearst Field Annex, Room B5
Morning Activity	<ul style="list-style-type: none"> <li>Rodriguez, E. How Diversity Makes Us Smarter. <i>Scientific American</i>, 311(4).</li> <li>Prototype Building: Students will work together in their pods to create prototypes of their two solutions.</li> </ul> <p><u>Reflection Questions</u></p> <ul style="list-style-type: none"> <li>What does diversity mean to you?</li> <li>How has diversity enhanced your life?</li> <li>What actions might we need to take to create openness for different perspectives, lived experiences, and approaches as we work towards a shared goal or purpose?</li> </ul>
Afternoon Session	1:00pm - 3:00pm Hearst Field Annex, Room B1
Afternoon Activity	<ul style="list-style-type: none"> <li><b>Prototype Testing Solutions with the Campus Community:</b> Students will work in their pods to go out and test their solution ideas with others. The goal is to refine their solution ideas after getting feedback from the community to identify one final solution.</li> </ul>
Social Activity	3:30pm-4:30pm TBD Social Activity with Pod Builders

Day 9 Thur 6/29	
THE SUM IS GREATER THAN THE INDIVIDUAL PARTS	
Topic	Communication: Engaging Others in Creating Change
Faculty	Alex Budak
Morning Session	9:30am - 12:00pm Hearst Field Annex, Room B5
Morning Activity	<ul style="list-style-type: none"> <li>Stevenson, Bryan. "Do Some Uncomfortable and Inconvenient Things," June 27, 2018. <a href="https://fortune.com/videos/watch/The-Formula-for-a-Healthier-Community-and-Economy/ee2b37a5-60e0-4cbf-9ae4-094565d11019">https://fortune.com/videos/watch/The-Formula-for-a-Healthier-Community-and-Economy/ee2b37a5-60e0-4cbf-9ae4-094565d11019</a></li> </ul> <p><u>Reflection Questions</u></p> <ul style="list-style-type: none"> <li>Who else cares about the change you want to lead?</li> <li>What is a blind spot you might have when it comes to this change?</li> </ul>
Afternoon Session	1:00pm -3:00pm Hearst Field Annex, Room B1
Afternoon Activity	<ul style="list-style-type: none"> <li><b>Presentation Development &amp; Practice:</b> Students will use this time to work in pods and practice their final presentation.</li> </ul>
Social Activity	3:30pm-4:30pm Location: Bowles Hall (TBD) Social Activity with Pod Builders

Day 10 Fri 6/30	
VALUE	
Topic	Wrap-Up: Pulling the Pieces Together To Tell Our Final Story of Change!
Faculty	Alex Budak & Brandi Pearce
Morning Session	9:30am - 12:00pm Hearst Field Annex, Room B5
Morning Activity	<ul style="list-style-type: none"> <li>Presentation to Changemaking Panel: Students will present their final presentations to the Changemaker Panel.</li> </ul>
Afternoon Session	<p>There is no Afternoon Session on 6/30.</p> <p>Our program ends promptly at 12:00pm so that our students can check-out from Bowles Hall.</p>

## **Faculty Bio**

**Alex Budak, MPP**, is a UC Berkeley faculty member, social entrepreneur, and author. At UC Berkeley, Budak teaches the transformational course “Becoming a Changemaker,” directs the Berkeley Haas Global Access Program, and teaches in Berkeley Executive Education programs. Budak co-founded StartSomeGood, which has helped over 1,200 changemakers in over 50 countries raise millions of dollars to launch and scale new change initiatives. His book, *Becoming a Changemaker*, has been endorsed by Nobel Prize winners, Olympic athletes, and most meaningful of all—his former students. A graduate of UCLA and Georgetown University, Budak has given lectures and keynotes around the world from Cambodia to Ukraine to the Arctic Circle. Connect: [alexbudak@berkeley.edu](mailto:alexbudak@berkeley.edu) / [LinkedIn](#) / [Website](#)

**Laura Hassner, MBA**, is the strategic advisor to UC Berkeley’s Chief Innovation & Entrepreneurship Officer. In this role, she leads the [Berkeley Changemaker](#) and received the 2022 Chancellor’s Outstanding Staff Award for her contributions to UC Berkeley. Laura is a part of the gateway, “[The Berkeley Changemaker](#)” course teaching team and also developed and teaches “Berkeley Changemaker: Living with Agency” at Berkeley Haas. Previously, Laura was a Lecturer on Leadership at Berkeley Haas in the Executive MBA and Evening & Weekend MBA Programs. An expert in turnarounds, she is a former Big Five consultant and financial advisor. She has also taught in a highly-challenged urban school for a program that is now a part of Americorps and spent a decade innovating new products and programs for a national nonprofit. She holds a BA, with honors, from Stanford University and an MBA, with honors, from Berkeley Haas. Connect: [laura\\_hassner@berkeley.edu](mailto:laura_hassner@berkeley.edu) / [LinkedIn](#) / [Website](#)

**Brandi Pearce, Ph.D.**, is a collaborative boundary-spanner, UC Berkeley-Haas faculty member, coach, curriculum designer, and writer. She is the creator of Teams@Haas and designed and teaches “Leading High Impact Teams” to executives, graduate, and undergraduate students. Prior to earning her doctorate from Carnegie Mellon University, Pearce worked in the Silicon Valley leading alliance teams for Oracle Corporation, one of the world’s most innovative global organizations in the management of strategic partnerships. Pearce’s work has been published in journals and other outlets such as *Academy of Management Discoveries*, *Journal of Management Information Systems*, *Harvard Business Review*, and the *Financial Times*. She deeply values the intersection between evidence-based management and organizational practice, which is at the heart of her research, and the experiential design of her courses and is what she enjoys most about teaching. She admires those who can lead with and through others and hopes that students will leave UC Berkeley feeling inspired and confident about their potential to lead high-impact teams as they strive to create the change they want to see in our world. Connect: [bpearce323@berkeley.edu](mailto:bpearce323@berkeley.edu) / [LinkedIn](#) / [Website](#)